



## 2019 SPONSORSHIP LETTER

*All Proceeds Benefiting The Thurston County Humane Society*

**Dear Friends and Sponsors of Run Like a Dog,**

Run Like a Dog would be honored to have your sponsorship for our 14th Annual Run Like A Dog Event, benefiting the Thurston County Humane Society.

The event includes a 5K run/walk with your dog. Many runners bring their dogs, many leave them at home. In 2018, thanks to your support and that of our sponsors, we had over 600 participants and raised over \$15K for the Thurston County Humane Society. By far, our largest year in participation!

Run Like a Dog helps the Thurston County Humane Society in many ways, here's a few:

- ❖ Provide vouchers to fund spay/neuter procedures for low-income families
- ❖ Fund the "Adopt a Teacher Program"
- ❖ Fund grants to libraries of Thurston County Schools for the purchase of animal-related books
- ❖ Pets for Seniors Program

As a sponsor for Run Like a Dog you can help support the Thurston County Humane Society and an exciting event promoting healthy and fun activities with pets.

Sponsorship can include a monetary donation, product for day of race raffles or items for our participant goody bags!

Can't Sponsor but want to be involved... let us know! We'll find an opportunity that fits!

Thank you for considering Run Like a Dog, please contact us with any questions about sponsorship or if you need more information.

We hope to see you join our event August 17th, 2019! Please contact our event coordinator Dakota Campbell via email at [registration@runlikeadog.com](mailto:registration@runlikeadog.com)

Thank you!

The South Bay Team





# Run Like A Dog

BENEFITING THE THURSTON COUNTY HUMANE SOCIETY

Sponsored by South Bay Veterinary Hospital

## 2019 SPONSORSHIP OPPORTUNITIES

All Proceeds Benefiting The Thurston County Humane Society

### TITLE SPONSORSHIP

Every participant will know you and your company!

- Product/service exclusivity (no other company in the same industry category will be permitted to sponsor the event above the sponsor(s)).
- Top billing on all promotional materials and event signage.
- First priority to deliver brief remarks at the awards ceremony and the top three male, female and runner-up winners.
- Opportunity to have company logo and/or gift item in all participant goodie bags.

**Fulfilled!**

**Thank you  
Olympia  
Veterinary  
Specialists!**

**\$5000**

Limited to one sponsor

### PARTICIPANT MEDALS

Every Participant receives a participation medal with your company logo prominently engraved. Estimating 650 participants for 2019!

**\$3750**

Limited to one sponsor

### PARTICIPANT BIBS

Every participant will wear a chip timed bib. Run Like a Dog will be printed across the bottom of the runner's number and name of sponsor will print across the top. Estimating 650 participants for 2019!

**\$3750**

Limited to one sponsor

### PRINT MEDIA

Full size color posters will be printed and hung in the community from June 1st to Day of Race. The Sponsor's logo will be imprinted in the lower left corner of the poster. Estimating 250 posters to be printed

**\$3750**

Limited to one sponsor

### THE ST. BERNARD

- Your company name and/or logo on all promotional materials, website, registration, t-shirts & brochures
- Premier Table Space & booth next to registration.
- 10 Race registration waivers
- 10 Run Like a Dog T-shirts for registered participants
- Route Signage bearing your company name

**\$1000**

### THE AIREDALE TERRIER

- Company logo on select promotional material including t-shirts
- Table Space & booth across from registration.
- Route Signage bearing your company name at start of race
- 5 Race registration waivers
- 5 Run Like a Dog T-shirts for registered participants

**\$500-599**

### THE BASSETT HOUND

- Company name on select promotional material including participant t-shirts
- Table Space & booth across from registration.
- Route Signage bearing your company name at start of race

**\$251-499**

### THE BOSTON TERRIER

- Company name on selected promotional materials
- Table Space & booth across from registration.

**\$100-250**

Thurston County Humane Society is a 501-c-3 organization all contributions are tax deductible. Tax ID #91-6057794





# 2019 SPONSORSHIP FORM

All Proceeds Benefiting The Thurston County Humane Society

Please complete the entire form as this information is crucial to fulfilling your entire sponsorship!

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Company or Business Name (as it will appear in printed materials) Website URL

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Contact if different than Donor Name

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Address City State Zip

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Phone Email Address

Please indicate your desired sponsorship level

- Title Sponsor
- Participant Medals Sponsor
- Participant Bib Sponsor
- Print Media Sponsor
- The St. Bernard
- The Airedale Terrier
- The Basset Hound
- The Boston Terrier

Dollar Amount To Be Paid of Selected Sponsorship: \$ \_\_\_\_\_

Preferred Payment Method: Invoice me via PayPal \_\_\_\_\_ Enclosed Check # \_\_\_\_\_

**Please make checks payable to: Run Like A Dog**

Mail Sponsorship checks and the Sponsorship Form to Dana Maher CPA 1809 4th Ave. Olympia, WA 98506  
*Sponsorship is tax deductible. Thurston County Humane Society is a 501-c-3 organization Tax ID #91-6057794.*

**I Want to Donate an Item to be Ruffled or Given Away. Please Describe Donation.**

Item:

Value:

